

Your next *10 videos*, backed by what is already going viral in STEM exam prep

Prepared for **Educational channels** · 8 Sep 2026. Every video below links to YouTube. The ten ideas at the end are the deliverable; everything before them is the evidence.

PAGE

outlierkit.com/resources/for-educational-channels/

NICHE

Physics and maths for exam students

STAGE

Landing page

BUILT WITH

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WHERE YOU STAND

Where educational channels stand today

12

OUTLIER VIDEOS
ANALYSED

8 Sep 2026

PULLED FROM
OUTLIERKIT

Wish-
I-knew
advice

WINNING FORMAT

Named
exam,
named
mistake

POSITIONING

The education videos beating their averages are not lessons. They are advice, warnings and traps: the physics advice I wish someone gave me before NEET, most students get this wrong, examiners hate when you do this, why is physics so hard. The lesson is what the student needs; the advice is what the student clicks, and it is the advice video that sends them to the lessons.

A 597-subscriber channel did 17.5x on a three-minute trap problem and a 9,890-subscriber channel did 25.6x on a six-minute advice video. Neither needed a curriculum. Your first ten videos are that layer: short, exam-named, mistake-led, each pointing at the syllabus content you already have.

Name the exam

NEET, GCSE, final physics exam 2026: the outliers with an exam in the title beat the generic ones on the same channels. Every student is preparing for a specific test on a specific date; the title that names it is the one they trust. Republish the exam-named videos every year with the new year in the title.

THE EVIDENCE

What is going viral in STEM exam prep right now

Outlier advice, trap and exam videos from education channels of every size, pulled from OutlierKit

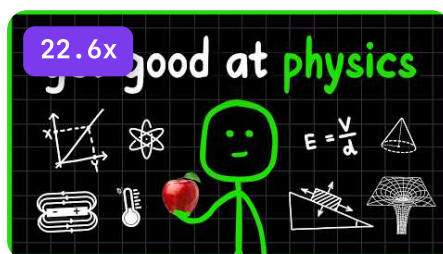
Each x is how far the video beat its own channel's normal views. The shortest videos here carry the biggest multiples; the advice layer is short on purpose.



The Physics advice I wish someone gave me earlier for NEET

Kannan Singh · 9.9K subs · 215.8K views · Mar 2026

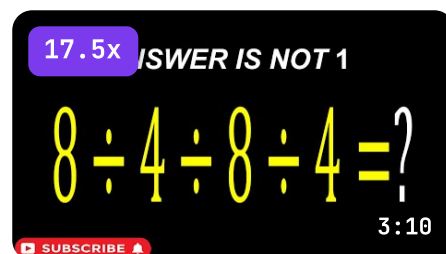
The advice I wish someone gave me plus a named exam (NEET). 25.6x on 9,890 subscribers, 215,000 views in under six minutes.



How to Actually Get Better at Physics

Rise Above Reality · 133K subs · 295K views · Jan 2026

How to actually get better: the word actually promises the version that works. 22.6x on 133K subscribers.



Most Students Get This Math Trick Wrong!

L.JARED2 · 597 subs · 19.1K views · Oct 2025

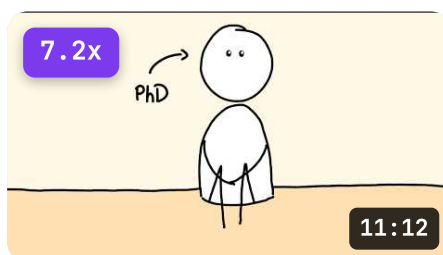
A 597-subscriber channel got 19,122 views: 17.5x. Most students get this wrong is a challenge the viewer takes personally.



My Physics Teacher's Tips to Study Science & Maths I Sunshine Sagar

Sunshine Sagar · 12.5K subs · 98K views · May 2025

My teacher's tips: borrowed authority plus two subjects. 15.1x on 12,500 subscribers.



Why Is Physics SO Hard to Learn?

How Science Actually Works · 3.2K subs · 21K views

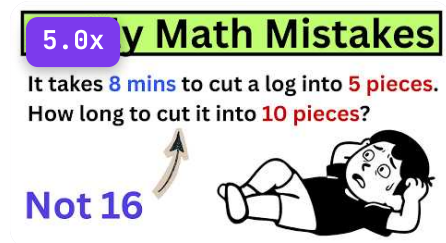
Why is physics so hard: the question every struggling student has typed. 7.2x on 3,160 subscribers.



Examiners HATE when you do this! (GCSE Physics)

Captain Physics · 13.5K subs · 22K views

Examiners hate when you do this, plus a named exam level (GCSE). 5.7x on 13,500 subscribers; the insider warning.



95% Students Make the Same Top 08 Math Mistakes

Brain Station · 570K subs · 129 . 4K views · Apr 2026

95% plus top 8 mistakes: a statistic and a count. 5x on 570K subscribers.



Final Physics Exam Answers 2026 // Solving and Explaining the 3rd Year Secondary Physic...

Learn with Dr Abdelrahman · 9K subs · 36 . 6K views · Jul 2026

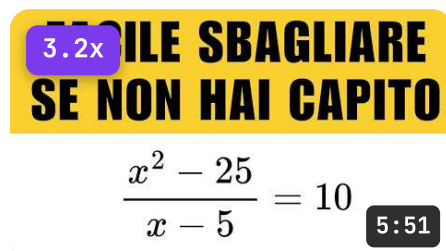
Final exam answers plus a year plus solving and explaining. 4.2x on 8,960 subscribers; the post-exam walkthrough is a fixed annual slot.



How To Actually Learn Physics - Advice for my Past-Self

TinyToxicTofu · 13.6K subs · 15K views · Apr 2026

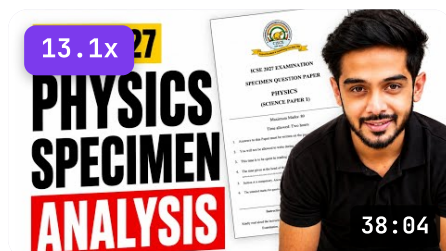
Advice for my past self, 3.5x on 13,600 subscribers; the same wish-I-knew frame as the biggest outlier.



It's easy to make a mistake if you don't really understand | A tricky equation

Matematica tranquilla · 21.9K subs · 53K views · Feb 2026

A tricky problem plus if you don't really understand. 3.2x on 21,900 subscribers; the trap-problem format.



ICSE Physics Specimen Paper 2027 Analysis | 3 Mistakes to Avoid Before Solving

learn with YUSUF · 3.5K subs · 15 . 1K views

A 3,540-subscriber channel did 13.1x on a specimen-paper analysis with three mistakes to avoid in the title. Named exam, named year, named count.



GCSE Physics Paper 1: Most Common Exam Questions

Captain Physics · 13.5K subs · 32 . 3K views

Most common exam questions for a named paper. 8.3x on 13,500 subscribers at 47 minutes; the exam-named compilation is the long-form slot.

The patterns behind these numbers

- **Wish-I-knew beats how-to.** The advice I wish someone gave me, advice for my past self: the regret frame did 25.6x and 3.5x on different channels.
- **Name the exam.** NEET, GCSE, final exam 2026: the exam in the title is the trust signal.
- **The trap problem.** Most students get this wrong, a tricky problem: a challenge the viewer takes personally, in under six minutes.
- **Examiner insider.** Examiners hate when you do this: the warning from inside the marking room.
- **A statistic plus a count.** 95% of students make these 8 mistakes: the number is the promise.

Your first 10 videos

Each one built from a proven outlier pattern, in the order to film them

Ideas one to three are advice videos you can film today with no new lesson content. Four to seven are the traps and warnings. Eight to ten are the exam-dated slots that repeat every year.

1

The [subject] advice I wish someone gave me before [exam]

OPEN WITH

If I could go back to the month before my exam, I would tell myself three things, and none of them are in the textbook. Here they are, in the order they would have helped.

FORMAT

Advice talk, short

LENGTH

5 to 8 min

MODELLED ON

The Physics advice I wish someone gave me earlier for NEET did 25.6x on 9,890 subscribers; **How To Actually Learn Physics - Advice for my Past-Self** did 3.5x.



[Find more outliers like this on OutlierKit](#)

2

How to actually get better at [subject]

OPEN WITH

Most people who are bad at this subject are practising the wrong thing. Here is the thing to practise instead, and the one-week test that proves it.

FORMAT

Method explainer

LENGTH

10 to 15 min

MODELLED ON

How to Actually Get Better at Physics did 22.6x on 133K subscribers.



[Find more outliers like this on OutlierKit](#)

3

Why is [subject] so hard to learn? (and the fix)

OPEN WITH

It is not you. There is a specific reason this subject feels harder than the others, and once you see it the whole syllabus gets easier. Here is the reason and the fix.

FORMAT

Question-title explainer

LENGTH

10 to 12 min



MODELLED ON

Why Is Physics SO Hard to Learn? did 7.2x on 3,160 subscribers.

Find more outliers like this on OutlierKit

4

Most students get this [subject] question wrong (try it before I explain)

OPEN WITH

Pause and try it. Most students, including strong ones, get this wrong for the same reason, and the reason is on the exam every year.

FORMAT

Trap problem, short

LENGTH

3 to 6 min



MODELLED ON

Most Students Get This Math

Trick Wrong! did 17.5x on 597 subscribers; A tricky problem did 3.2x on 21,900.

Find more outliers like this on OutlierKit

5

Examiners hate when you do this ([exam] [subject])

OPEN WITH

I have marked these papers. There is one habit that loses more marks than any wrong answer, and it takes ten seconds to stop doing.

FORMAT

Insider warning

LENGTH

6 to 9 min



MODELLED ON

Examiners HATE when you do this! (GCSE Physics) did 5.7x on 13,500 subscribers.

Find more outliers like this on OutlierKit

6

95% of students make these 8 [subject] mistakes

OPEN WITH

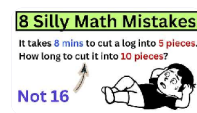
Eight mistakes, ranked by how many marks each one costs, with the fix for each. If you make fewer than three of these you are ahead of almost everyone.

FORMAT

Ranked mistakes list

LENGTH

12 to 20 min



MODELLED ON

95% Students Make the Same

Top 08 Math Mistakes did 5x on 570K subscribers.

Find more outliers like this on OutlierKit

7

My [subject] teacher's tips to study [subject] and [subject]

OPEN WITH

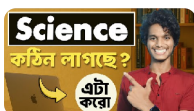
The teacher who got our whole class through the exam had six rules. I still use them. Here they are, with what each one looks like on a real problem.

FORMAT

Borrowed-authority tips

LENGTH

12 to 15 min



MODELLED ON

My Physics Teacher's Tips to Study Science & Maths did 15.1x on 12,500 subscribers.

[Find more outliers like this on OutlierKit](#)

8

[Exam] 2026 answers: solving and explaining every question

OPEN WITH

The paper came out this morning. Here is every question solved and explained, in order, the same day. Bookmark this before next year.

FORMAT

Post-exam walkthrough, annual slot

LENGTH

10 to 30 min



MODELLED ON

Final Physics Exam Answers 2026 // Solving and Explaining did 4.2x on 8,960 subscribers.

[Find more outliers like this on OutlierKit](#)

9

[Exam] specimen paper 2027 analysis: 3 mistakes to avoid before solving

OPEN WITH

The specimen paper tells you what the examiners are planning. Here are the three mistakes it is designed to catch, before you sit down to solve it.

FORMAT

Specimen-paper analysis

LENGTH

20 to 40 min



MODELLED ON

ICSE Physics Specimen Paper 2027 Analysis | 3 Mistakes to Avoid Before Solving did 13.1x on 3,540 subscribers. GCSE Physics Paper 1: Most Common Exam Questions did 8.3x on 13,500 subscribers.

[Find more outliers like this on OutlierKit](#)

10

How to actually learn [subject]: advice for my past self, [exam] edition

OPEN WITH

This is the advice video again, one year on, with the exam in the title and everything I learned from a year of comments added.

FORMAT

Annual refresh of idea one

LENGTH

6 to 10 min



MODELLED ON

How To Actually Learn Physics - Advice for my Past-Self did 3.5x; the exam-dated version of the wish-I-knew frame is a yearly slot.

[Find more outliers like this on OutlierKit](#)

How to sequence this

Film ideas one to three this week; they need a camera and a whiteboard, not new lesson material, and each one links to the syllabus playlists you already have. Four to seven go out one a week, short, with the exam name in every title. Eight is filmed the day the paper is released and repeated every year. Nine and ten are month two and the annual refresh. Every video gets a 30-second Short of the single trap or the single tip with the long video pinned.

KEEP GOING

What to do next

Get this report for your own channel

This report is built for educational channels as a group. The channel version starts from your own uploads: your median views, the videos that beat it, and ten ideas that reuse footage and knowledge you already have. OutlierKit runs the same outlier search for any channel or niche, any time, and the free trial includes enough credits to do it.

[Open OutlierKit](#)[Start the free trial, no card needed](#)

Live channel analyses worth studying

Four public channel breakdowns on outlierkit.com that educational channels learn from: every upload ranked against the channel's own median, the titles that broke out, and the estimated revenue. They update as the channels post.

Kurzgesagt

Animated science **25.3M subs · 10.1M avg views**

Cleo Abram

Optimistic tech explainers **8.3M subs · 5.0M avg views**

Economics Explained

Economics (faceless) **2.9M subs · 837.1K avg views**

The School of Life

Philosophy & psychology **9.7M subs · 820.6K avg views**

Ask Claude for the next ten

Paste this into Claude with the [OutlierKit MCP connector](#) attached (outliers_search, videos_transcript, videos_comments).

I run an educational channel about [subject, e.g. introductory statistics] with [subscriber count] subscribers. Use OutlierKit to find videos from the last 90 days about [subject] with an outlier score above 5. Group them by concept and tell me which concepts are breakouts people search on their own. For the top 3 videos, pull the transcript and describe what the first minute promises and when the first example appears. Then pull the comments on those 3 and turn the 5 most common questions into lesson titles that name the confusion, not the concept.

How to read the numbers. Every “x” is that video’s views divided by its own channel’s typical views, so a 10x video did ten times better than that channel normally does. Small channels are included on purpose: they show which topics pull viewers who have never heard of the creator.

Built with the OutlierKit outlier index. Run your own niche scan any time at outlierkit.com. Questions: hello@outlierkit.com.